

NOT YOUR AVERAGE MEMBERSHIP.

As the only provincial organization with a dedicated commitment to growing food tourism, the depth of our expertise is unmatched. We are respected for our work in strategic experiential development, the unique networking opportunities we provide and the lasting partnerships we create. Our dedicated staff are influencers. We are committed to supporting the development of world class food tourism destinations. We want you to be part of that story at home and beyond. Join us and help create a dynamic, more delicious Ontario.



THE BENEFITS

Our membership is made up of forward-thinking Destination Marketing Organizations, Sector Organizations, Educational Institutions, Good Food Groups and Regional Tourism Organizations. Some of the benefits include:

- Customizable destination profile page
- 4 weeks of homepage, big box ad space
- Full year of rotating badge ad space
- Opportunity to provide sponsored content
- Discount on consulting services – Save 10%!
- Membership Newsletter ft. unique opportunities
- Representation to media, consumers & government
- Representation within TIAC, TIAO and the UNWTO including the Gastronomic Tourism Network
- Online webinars for your members
- Eligibility to serve on the Board of Directors
- Memberships valued at \$10,000 receive complimentary workshop hosted by the CTA in their home region.

THE NUMBERS

Partnership fees are based on annual budget.

Annual Budget of up to \$500,000
\$1000+HST/per year

Annual Budget of \$500K – \$1 Million
\$2500+HST/per year

Annual Budget of \$1 – \$1.75 Million
\$5000+HST/per year

Annual Budget of \$1.75 – \$2.5 Million
\$7500+HST/per year

Annual Budget over \$2.5 Million
\$10,000+HST/per year

Colleges & Universities
\$500+HST/per year

Our governance model requires Directors to be members of the organization. Individuals can join the CTA to serve on the Board of Directors and make an impact. Fee is \$100/year.





ORDER OFF MENU

ONTARIOCULINARY.COM

BIG BOX AD

\$350.00+HST PER MONTH

ONTARIOCULINARY.COM

BADGE AD

\$350.00+HST PER YEAR

FEAST ON

LEADERBOARD AD

\$500.00+HST PER MONTH

ONTARIO CULINARY

NEWSLETTER AD

\$250.00 PER ISSUE

FEAST ON

PROGRAM PARTNER

STARTS AT \$1000.00+HST PER YEAR

MEDIA FAM TOUR

COORDINATION

\$1200+HST PER DAY

INFLUENCER CAMPAIGN

\$3500.00+HST PER TRIP

MEMBERS SAVE %10

ON ALL CONSULTING FEES!



Have questions? Don't hesitate to ask!
You can reach us at:

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Next steps? You'll need to complete an
application! It's as easy as pie.

Simply visit: OntarioCulinary.com/Join

